

FaceBook-Judging-Criteria-Checklist

| JUDGING CRITERIA FOR DETACHMENT FACEBOOK PAGES | | | |
|---|---------------------|--|--|
| Awarded Pts | Possible Pts | Category | |
| | 15 | Page is Public | Is the Detachment page public, or is it only accessible by members? If the page is not public, then people can't search and find the Detachment |
| | 10 | Meeting Time and Place is posted | Is the time and place of Detachment meetings posted on the page and easy to find |
| | 20 | New Marine Corps League related content at least once per week | Does the Detachment post something new at least once per week that pertains to the Marine Corps League happenings. Should be more than just what your home association is doing. Pages that are not updated frequently are not at the top of people's feeds and are more difficult to find |
| | 10 | Contact information posted | Email and/or phone number is posted so that the Detachment can be contacted |
| | 10 | Is your FaceBook visible | Is there a link on the Department website/locator so people can find your FaceBook page? |
| | 10 | Hyperlink to website | Is there a hyperlink to reach either the Detachment website if they have one, or the Department website if the detachment does not have their own website |
| 0 | 75 | | |