

Newsletter-Judging-Criteria-Checklist

JUDGING CRITERIA FOR DETACHMENT NEWSLETTERS			
Awarded Pts	Possible Pts	Category	
	10	Overall Appearance	Consider Content, Style, Identification of Detachment, City, Contacts, editor name & submission info, ease of reading
	10	Marines Helping Marines , VAVS, Veteran Homes,	Events, Actions, Activities, for individual Marines or Marine units, M4L Veteran home visits, support, activities & other local veteran assistance given. Acknowledgement of members or family in need and how they were helped
	8	Marine Corps Birthday	Ball, Dinner or events
	8	Patriotic Holiday events	4th of July, Memorial Day, Veterans Day, Purple Heart Day, Constitution Day, Flag Day, President's Day, Washington B'day, Freedom Day, etc.
	8	Funerals, Remembering The Fallen	For Members, Marines & other veterans, Final salute, standing watch, pal bearers, etc. Member &/or family member events, remembrance, listings
	8	Toys for Tots	planning, fund raisers, work parties, results
	8	Shooting Teams - Rifle/Pistol	Events, awards,
	8	Scholarships'	Awarding, supporting, contributing
	8	Color Guard &/or Honor Guard	Events
	6	Sick and Prayer List	Listing of members sick or in distress
	5	Scouting Programs & Youth	Eagle Scouts, Girl Scouts, Boy Scouts, activities, Awards & other scouting involvement, Youth Physical Fitness, School Support - flag folding, military history, US history, Jr ROTC
	5	Member Recruiting / About New Members	New Member information (name, pic, bio) Recruiting events, plans, results, incentives for member recruiting, top recruiters etc.
	5	Charity	Any Charity supported, events, fund raisers, awards etc.
	5	Calendar	Event Calendar with date, place & time
	5	Historical Article	Marine Corps, Detachment, Member, local hero, or League Member spotlight
	5	Fun and Fellowship	Events, photographs, description
	5	Devil Dog	Activities, photographs, update, news
	5	Marine Corps League Auxiliary	Activities, photographs, update, news
	5	Detachment # and name & editor name; easiness to find	Clear, easily found
	5	Conventions & Conferences	Department, Division, National - upcoming schedule, results, attendance.
	5	Awards & recognition	Detachment, Department, Division, National, or community (giving or receiving) - Americanism, Newsletter, recruiting, etc.
	4	Other Holidays Events	Christmas, Thanksgiving, Easter, Labor Day, etc.
	4	Members Birthdays & Membership anniversaries	Individual Birthdays, Detachment membership anniversaries (milestones)
	4	Officer listing	
	4	Community events	participation, assistance planned &/or results
	4	Graphics	Fun Stuff - Graphics, Cartoons, interesting items
	4	Membership stats	Number of members, Life members, past due, % increase achieved & planned
	4	Information to help Members & Veterans	Articles or Links to Social Media & websites , reference for Detachment, Department, Division, & National information
0	165		