

Website-Judging-Criteria-Checklist

JUDGING CRITERIA FOR DETACHMENT WEBSITE				Notes
Awarded Pts	Possible Pts	Category		
	10	Is the Detachment name easy to find		
	10	Detachment meeting location and times prominent		If mailing address is different than meeting location, make sure this is clear.
	10	History and General information for the Detachment		
	10	Contact information for the Detachment		To include email and/or phone number
	10	Webmaster name listed		
	10	Detachment activities shown		Photos and articles of what the detachment has been doing.
	10	Dept/Division/National contact information shown		Is it easy to get to those websites from the Detachment website? Convenience
	10	Public Service information		Links and information to veteran services and community outreach programs
	10	Detachment awards		
	10	Detachment calendar of events and meetings		Is there a calendar and is it up to date?
	10	Is the writing clear		
	10	Appearance		Are there graphics and photos. Is it interesting to look at, and does it draw you in?
0	120			